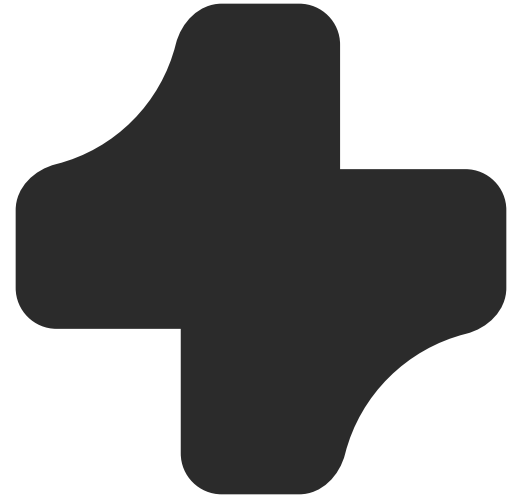


 **cllr**



Revenue Leak Problem

You are already getting thousands of

🔔 Alerts

 daily. **Adding a few more does not solve the problem.**

After the alert fires, it waits for someone to decide. At ten alerts a day, someone works the list.
At ten thousand, the queue decides for you, and it decides by age, not by value.

THE ALERT	THE DECISION IT NEEDS	WHAT RESOLUTION LOOKS LIKE
Lead lands 21:40 Friday	Reach now or lose to speed	Qualified, on your closer's calendar
Card fails on a renewal	Recover before the plan ends	Card updated, subscription live
Customer says "call me Tuesday"	Keep the promise on time	Conversation had, next step committed
Usage drops before renewal	Save it or learn why	Renewal confirmed or reason logged

Every row is a judgment call: who to reach, in what window, on which channel, what to say when they answer.

🔔 1435+ upgrades are pending

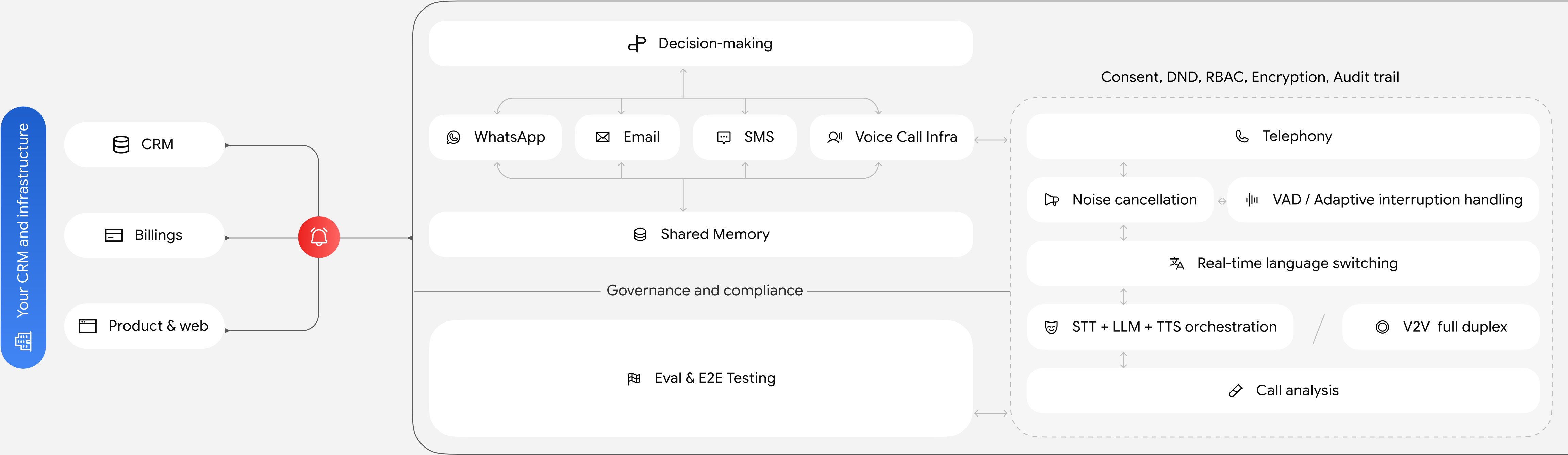
🔔 8293+ Support Tickets Pending

🔔 Next Sales season live

🔔 \$3M+ Revenue stuck, Follow up Required

Here's what Enterprise needs to do

Every alert is one decision, made in a window, on the right channel, in the customer's language, with everything you already know about them in hand.



Or you can just use Cllr AI !

Multi-channel intervention under 2 seconds



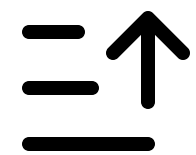
Your CRM and infrastructure



Cllr AI

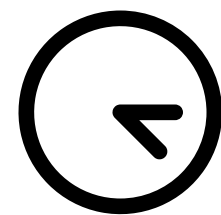
Every alert creates four decisions.

As Scale hits, Cllr AI decides who is worth reaching, at what window, on which channel



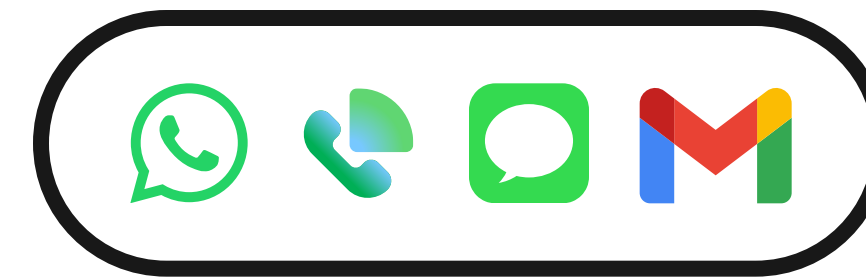
Best Reason?

Identify the best potential reason.



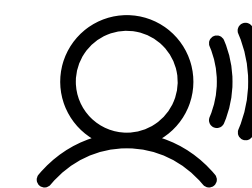
When?

Choose the right moment



Which channel?

Call, SMS, WhatsApp or email.



What to say?

Use the context that matters.

Sectors we serve

Tailored build for each sector to achieve the best outcomes



Lending and collections

EMI due or a promise to pay. Runs your recovery ladder, agrees an amount and a date.



Insurance

Renewal window or a claim. Knows the policy, the grace period, the missing document.



Healthcare

Booking made or missed. Confirms, reschedules, refills the empty slot.



Ecommerce and retail

Cart left or a COD order. Knows the catalogue and the address to confirm.



SaaS and subscriptions

Card fails or usage drops. Takes a new card, makes the save offer you approved.



Real estate

Enquiry or a promised visit. Qualifies against live inventory, books the visit.



Education

Enquiry or a half-done form. Knows courses, fees and deadlines.



Travel and hospitality

Booking abandoned or a date near. Knows fare rules, upsells the room or seat.

Impact we have created

15,000,00

Intervention / Month

we scale as you grow

40+

Languages

~5-30x

ROI

Revenue Recover + New Business

Cllr's AI Advantage

Detecting the moment is the easy part. The hard part is the intervention: the right channel, the right hour, as many touches as it takes, until the alert is closed and the reason is on the record.



The whole stack, already built

Speech, decision, memory, systems and trust in one place. You integrate once, not six times.



It owns the outcome

Not a notification and not one call. Cllr works, the alert until it is resolved or the reason is logged.



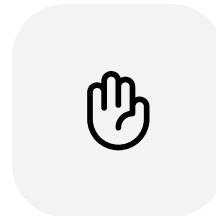
It follows through

No answer, wrong hour, "call me Tuesday". Cllr comes back on the day, as often as your rules allow.



One intervention, every channel

Call, WhatsApp, SMS and email act as one sequence. Each touch knows the last, so nobody repeats.



It knows when to stop

Handover to your team live, with the context, the second it needs a person, not another retry.



Safe at every touch

Discloses AI, honours do-not-call instantly, full transcript and audit trail on every contact.

AI that works on your terms

Scale outreach within your rules, connect your systems and measure the impact.

- ✓✓ Turn alerts into outcomes
- ✓✓ Scale beyond team capacity
- ✓✓ Reach customers in their language
- ✓✓ Keep control of every interaction
- ✓✓ One accountable partner
- ✓✓ Prove value before rollout



**See it working
on your use case.**



Connect with us

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